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★
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Scott Cale, R.F.P., CFP
Senior Financial Planning Advisor
Assante Capital Management Ltd. (Member CIPF)
Email: scale@assante.com



Darren Cale, B.Comm (Hons), CFP
Senior Financial Planning Advisor,
Vice President
Assante Capital Management Ltd. (Member CIPF)
Email: dcale@assante.com



Mark Lomow, B.A.
Financial Planning Advisor
Assante Estate and Insurance Services Inc.
Email: mlomow@assante.com



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Assante Capital Management Ltd. (Member CIPF)
Assante Estate and Insurance Services Inc.

Portage Avenue branch
1151 Portage Avenue, Winnipeg, MB R3G 0S9

Tel: (204) 985-6060 Fax: (204) 943-6564 Toll Free: 1-888-823-1826

New to Winnipeg, the clinic concept for financial care

"Similar to the Mayo Clinic," says Darren Cale, Senior Financial Planning Advisor with Assante Capital Management Ltd., "our approach provides each client with the convenience of dealing with an on-site team of technical experts. Our specialists offer our clients a comprehensive range of financial products and services, including individual stocks and bonds." "With the growing pressure to balance career, financial and lifestyle objectives, more people are seeking the peace of mind our clinic-oriented organization can provide," added Darren. With North America about to experience the largest inter-generational transfer of wealth in history, the newly established Assante Capital Management office on Portage Avenue is committed to simplifying their client's lives by providing solutions that help meet their goals in a one-stop shop.

"We provide stability with a modern twist and our team-oriented solutions mean our clients receive the full treatment all at one location, just like they would at a medical clinic," says Scott Cale, Senior Financial Planning Advisor.

Meet the specialists

As a Senior Financial Planning Advisor, Darren Cale, B.A., B.Comm, CFP, provides clients with expert investment advice. Darren works closely with clients to develop a prudent investment strategy based on their unique objectives and risk tolerances. "Implementing a careful and consistent strategy by accessing a broad range of best-in-class investment solutions provides our clients with confidence and peace of mind," indicates Darren.

Scott Cale, R.F.P., CFP, is the financial planning specialist of the group. "The Baby Boomer generation is becoming increasingly aware of the need for expert planning and counsel," says Scott, "and I get a real charge when I see the benefits my clients reap from having a comprehensive financial roadmap laid out for them." The plan is then implemented by bringing together the products, services, professionals and financial solutions that best serve a client's wealth management needs, and more importantly, their goals.

As the team's risk management specialist, Mark Lomow, B.A., works with Canada's leading insurance providers to manage risks and maximize clients' opportunities at every stage of their personal and professional life. "My goal is to help clients strengthen and safeguard their family's financial security." Mark is also the point person for the team's specialized solutions designed for business owners. "Business owner's needs are unique and we have the bench strength they rely on," says Mark.

It all starts with you

Choosing a financial partner is one of the most important decisions you will ever make, for yourself or for your family. There is a tremendous advantage to having one point of contact for all your wealth management needs. At Assante Capital Management Ltd. on Portage Avenue, our expert team of specialists will become intimately acquainted with, and personally in touch with every detail of your family's financial affairs.

Be well-advised.

Top ten reasons to invest in RESP's:

News Canada
10. If eligible, you can receive up to \$7,200 for your child's education with the Canada Education Savings Grant (CESG), \$2,000 from the Canada Learning Bond (CLB) and \$800 from the Alberta Centennial Education Saving Plan Grant (ACES).

9. You want to afford golf green fees while they are in university.

8. It doesn't cost as much as you think.

7. Your children choose your old age home - invest in them wisely!

6. Flexibility: depending on the RESP you choose, you can invest in fixed-



Your children choose your old age home - invest in them wisely!

income securities, mutual funds - even stocks!

5. You don't want to pay for your child's car insurance forever.

4. Over their lifetime, university graduates earn \$1 million more than those without a post-secondary education (The Association of Universities and Colleges Canada).

3. Even if you stop cooking with cheese, your child may never afford to leave home without an education.

2. RESP's grow your money tax free, so more of your savings goes toward your child's

education.

1. You want your children to realize their dreams with the best education possible.

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113 Hutchings Street

Winnipeg, MB R2X 2V4

Phone: 694-3332 Fax: 694-3916

e-mail: jewishp@mts.net

Production Manager - Bernie Bellan

Chief Typesetter - Diana Vincent

Office Manager - Tove Silver

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Call Robbie at 334-4946
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Secrets to success

(NC) -The following points are suggestions for creating success in your chosen professional path:

1. Get Support - Ask friends and family to get involved in supporting you through your job search or new business venture.

2. Manage Time - Learn to manage your time effectively to include both work and personal down time.

3. Budget - Set a realistic budget to include all living and business expenses.

4. Get Organized - Set up a system where you can record and file bills and receipts for quick and easy access.

5. Find a Mentor - Enlist someone you trust and admire to discuss challenges and successes.

6. Network - Networking is an excellent source for making contact and trading information for career and business advancements.

7. Establish Healthy Lifestyle Habits - Get proper sleep, exercise regularly, follow a nutritional diet and balance fun with work.

8. Make Learning a Life-long Passion - Continually increase your knowledge base to secure your value in the workplace.

E. Sawyer Financial

615 - 1445 Portage Avenue
Winnipeg, Manitoba R3G 3P4
Phone: (204) 984-9940
Toll Free: 1-800-587-3742
Fax: (204) 984-9949
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1620 - 155 Carlton Street
Winnipeg, Manitoba
R3C 3H8
Tel. (204) 956-1685
Fax (204) 957-7694