

Social Notes

BIRTH ANNOUNCEMENT

FOGEL (née KING)
Martin, Marilyn and big brother Matthew are thrilled to announce the birth of **LEAH MARNI** on August 23, 2000. Proud grandparents are Harold and Jacqueline King and Harry and Shelley Fogel.

Card of Thanks

Special thanks to all our family and friends who sent cards, donations and gifts in honour of our 40th wedding anniversary.

Judy and Morley Reider

Best wishes for a Happy New Year



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People

Young Jewish tailor learns trade from zaida

Young filmmaker to donate profits to Israeli peace camp

Jonathon Jacob says he always had an interest in the garment trade.

OUR LITTLE SHITEL



By MYRON LOVE

"I had a knack for it," says the 28-year-old tailor, who works at Danali Casual Mens Wear. "It is part of my family history."

Jacob, 28, certainly does not fit the stereotype of a tailor in our society. One would think that most tailors today are southern European immigrants, that young Canadian-born men would go into the professions, communication or business.

Neither did Jacob learn his trade in school - he actually studied visual communications in his native Medicine Hat. In learning to become a tailor, he had the benefit of his zaida's experience.

Aubie Jacob is better known as a musician. He and his brother, Itz, entertain Jewish seniors groups around the city. His working career, though, was spent in the garment trade.

Aubie and Itz's Uncle Ben Jacob was a founding partner in the garment company Jacob Crowley in the interwar years. In the late 1930s, Aubie Jacob learned to sew, a skill that came in handy in the air force.

"I joined the air force in



JONATHAN JACOB (at right) with his grandfather, Aubie Jacob: In learning to be a tailor, he had the benefit of Aubie's experience.

1940," he recalls. "I was assigned to a course on packing, inspecting and repairing parachutes. They were made of silk then. Because I could sew, I finished top in the class. I was asked to stay on and become an instructor."

After the war, Jacob married and went back into the garment industry. He was a self-taught clothing designer. At one point, he was sent to Manila in the Philippines to recruit sewers.

"I could tell right away from the positions the applicants assumed and how they held the cloth whether or not they could sew properly," he says.

As a kid, Jonathon Jacob recalls turning his clothing inside out and sticking pins in. "I didn't know how to sew, though," he says.

Eager to know all about making patterns, he moved to Winnipeg in 1996, and approached his

zaida for help.

"I told him before he could learn about patterns, he had to learn how to sew," says Aubie. "It didn't take him long to learn."

"I had the right teacher," Jonathon responds. Jonathon learned from his zaida how to cut patterns and sew them together and how to make adjustments. He studied with his zaida three or four days a week while working parttime at Danali.

To help him on his way, Aubie gave Jonathon a straight stitch machine, and they went out to an auction and bought a blind stitch machine for \$200.

"It was my first auction," says Jonathon. "I felt a little tense."

At Danali, Jonathon Jacob works the retail side as well as doing most of the alterations. "A lot of our customers come in

because they know Jonathon is the tailor on the site," says Danali owner Aubrey Margolis. "He understands how to fix things up and what can be done."

"A lot of people now ask me if I am related to the kid who is working at Danali," says the proud zaida.

As for Jonathon, he says that he is still learning as he goes along. "If I have any questions, I phone my zaida," he says.

Matthew Ostrove is planning to donate his share of the profits from his first feature film to the Seeds of Peace Camp in Israel, a camp for kids from Israel and different parts of the Arab world. "I went on the Project Birthright trip to Israel," says the 20-year-old university student and budding film producer. (Cont. on page A7. See "Myron Love".)

People

Myron Love

(Cont. from page A6.)

"It had a powerful influence on my life."

Ostrove is involved in filming *The Pawn* along with two other young Winnipeg Jewish filmmakers. Trevor Mowchun and Daniel Eskin, who have formed Pendulum Productions - Ostrove's company is Tempest Films - previously made a film called *Palaka*. That is the name of the spiritual dot that Hindus put on their forehead.

"Trevor likes dealing with spiritual, moral and ethical subjects," Ostrove says. "He and Daniel started working on *Palaka* three years ago (while they were still in high school at Joseph Wolinsky Collegiate; Ostrove is a Garden City graduate). It is not fully edited yet."

The three filmmakers' new project, *The Pawn*, delves into the psyche of a suicide terrorist. "We are not crossing any boundaries," Ostrove explains. "We are focusing on the terrorist's psyche and soul. Neither are we condoning terrorism."

"But if you are fighting for peace, you still have to understand the enemy."

The threesome approached expatriate Winnipeg filmmaker Miles Shane on one of his visits home and discussed the story treatment and script with him. "Miles loved the idea," Ostrove says.

Currently, the filmmakers have written a third draft of the script, and have copyrighted it. They are now into pre-production and casting and are looking for funding. Mowchun will be the director, while Ostrove will focus on producing the film.

"I have been making films since Grade 6," he says. "I really enjoy the production side. I have learned marketing from my dad (Shelley Ostrove)."

He expects that *The Pawn* will be ready for release in 2001 or 2002, and go the film festival route.

Harel Shalev is another young Winnipegger attracting attention around town. Over the past year, the 21-year-old model has appeared in a GB Graphics catalogue, shown off the Boey Clothing line, modelled Winnipeg Fur Exchange fashions and, most recently, was in the Winnipeg Free Press fall fashion spread. He also plays the driver of the car in the most recent MPI "Speed Kills" ads, and is an extra in *Wishmaster IV*, a horror movie currently being filmed in Winnipeg.

Shalev's previous acting experience was a year at the Manitoba Theatre for Young People acting school



HAREL SHALEV: Modelling career has been "a lot of fun".

when he was 15, and a role in the Joseph Wolinsky production of *Grease*.

It was his mother's encouragement that spurred his modelling career. A year ago, he entered the Fabulous Faces Modelling Search contest. He was a finalist, but didn't win. His mother, Shoshana Shalev-Minuk, took some pictures of him to Panache, a local modelling agency. Panache called him and he started getting work modelling.

"It has been a lot of fun, and I have met a lot of cool people," he says of his modelling career. It is not a field that Shalev is planning a future in, though. He is currently in his last year in a business administration program at Red River Community College. Next year, he is planning to move to Vancouver - where his two older brothers live - and open a martini lounge, a members' only type of club.

The writer is a Jewish Winnipeg freelancer.

THE GRAY ACADEMY

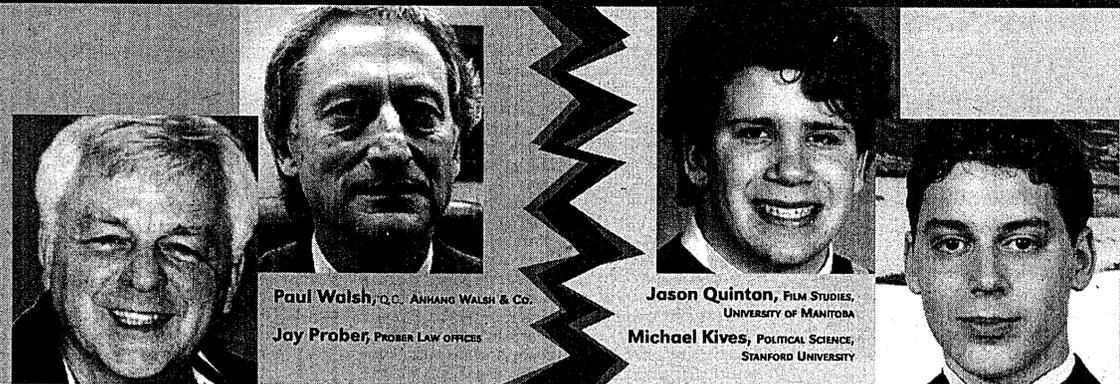
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The Gray Academy of Jewish Education is offering an exciting new program that instills the communication skills and confidence students need to succeed. Introduced as a pilot program in February, Speech and Debate for Better Communications is now part of the English curriculum for Grades 7 to 10. During the Gray Academy Great Debate, masters on both sides of the generation gap will demonstrate the value of public speaking and debating skills. The main debate will be preceded by persuasive and impromptu speeches from students of the pilot program.

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Attend the Gray Academy Great Debate, October 5, at the Shaarey Zedek Synagogue, and find out!

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