



New Year Greetings

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Men Equipped With Knowledge of Actual World Conditions To Speak on B. B. Series

L. D. Morosnick, who has arranged the B'nai B'rith Cultural Series, has just returned from a visit to American centres in connection with the forthcoming lectures to be delivered in Winnipeg this fall. While away he visited Dr. and Mrs. A. L. Sachar. Dr. Sachar was very enthusiastic about his return to Winnipeg and during the discussion about the B'nai B'rith series he extended his congratulations to the Winnipeg B'nai B'rith on obtaining Leo Schwarz, Marvin Lowenthal and Dr. Cecil Roth as its visitors. He was agreeably surprised that they were able to obtain such outstanding personalities on the one program and was enthusiastic about the reception these men are bound to receive from Winnipeg audiences. He informed Mr. Morosnick that Marvin Lowenthal has taken American cities by storm. Dr. Sachar discussed his recent trip to Europe where he visited various countries including even Germany and has acquired a wealth of new material and experiences to relate in Winnipeg when he visits here next November.

The third speaker to appear on the cultural series of 1936-1937 sponsored by the Winnipeg B'nai B'rith Lodge No. 650 will be Marvin Lowenthal, noted author, editor, foreign correspondent and world-traveller.

Mr. Lowenthal, known to all those

who have heard him on his many speaking tours, possesses the faculty of holding his audiences spell-bound by a human intimacy of phrase and gesture coupled with dramatic vividness. He does not pontify or "lecture" but talks like a fascinating dinner guest who has seen and knows the world. "A born story-teller"—so Lewis Gannet describes him, and so he is known to those who have heard him or read his "Autobiography of Montaigne", "A World Passed By", or his recent history, "The Jews of Germany".

A resident of Europe for ten years and a constant traveller throughout the world, Mr. Lowenthal is equipped with a wealth of knowledge and startling experiences which will be revealed to his listeners when he appears in this city on Wednesday, Jan. 13, 1937, at 8:30 p.m. in the Royal Alexandra hotel. He will speak on the topic "Engineers of Hell".

Featured on the B'nai B'rith Cultural series in addition to Mr. Lowenthal will be the following outstanding Jewish personalities: Leo W. Schwarz, on Sunday, Oct. 25, at 8:30 p.m.; Dr. A. L. Sachar, on Sunday, Nov. 22, afternoon and evening, and on Monday, Nov. 23, at 8:30 p.m.; and Dr. Cecil Roth who will conclude the series at the Royal Alexandra hotel on Sunday afternoon and evening, Feb. 21, 1937.

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A SEXTETTE FROM THE DON COSSACK CHORUS SHOWING SERGE JAROFF, DYNAMIC CONDUCTOR



Serge Jaroff, conductor of the world famous Don Cossack Chorus, can sometimes tell you when it is going to rain at least 12 hours ahead of time. Sometimes, even when he is talking to you he'll bend over suddenly and rub his knees. Maybe that comes from Serge Jaroff's rheumatism. And perhaps the rheumatism comes from a rather chilly leader was forced to take during the Russian Revolution.

Serge was being pursued by a great number of his enemy who seemed to particularly dislike his activities as lieutenant of a machine gun corps. For days he eluded them successfully. Then

one day they almost caught up with him outside a forest. Serge saw a pond. Quickly he jumped into the icy water and submerged himself up to his nose. The enemy couldn't see him but they decided to make camp right in front of the pond. So Serge had to remain in the water almost 14 hours, with just his nose dry.

Maybe that's how he can predict rain so easily. Maybe that's why Serge Jaroff of the Don Cossacks rubs his knees. This organization will be heard on Nov. 12, 1936, at Winnipeg Auditorium, and is the first attraction of the Famous Artists series.

LEON BLUM

It was a strange twist of fate that placed Leon Blum at the head of the French cabinet at a time when the Nazi menace loomed more threateningly than ever on the European political horizon. The future historian will pause when he comes to deal with the period of storm and stress in 1936. He will have to view the ascension of Leon Blum to the premiership of the French Republic as an event the consequences of which we cannot at this time foresee. It was much the more significant and important than the appearance of Walter Rathenau on the political scene. The premiership of France is comparable to the chancellorship of Germany in power and responsibility. For Leon Blum to have accepted the dual burden of being both the first Jewish and the first Socialist Premier of France was an act of sublime courage, transcending personal history. What effect Blum as premier will have on the future of France remains to be seen. During the period he has been in office he revealed a determination not to be hampered or restrained by personal attacks against his Jewishness. He established the important precedent that the Frenchman, regardless of his racial or religious affiliations, dare not shirk his responsibility because it might embarrass his coreligionists. The focus of European politics was centered in

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