MESSAGES—Continued

MR. FREIMAN .

for these principles and of tyrants who tried to destroy us as well as the cause for which we fought But our survival as a people, in spite of these onslaughts, bears witness to the strength of that great spiritual force which has vanquished and survived any physical force ever raised against it. The faith which sustained us then will sustain us in these grave days, and the evil forces that now assail mankind will suffer the same defeat as they did in days of old.

Israel gave morality to the world, and Israel, during the forthcoming Holy Days will again rededicate itself to these same principles. We identify ourselves completely with that spirit and become

ME. BRONPMAN

assuming the presidency. I saw both hour of need. Canadian Jewry faces the New Year or another, strutting their brief hour, chief purpose. I am grateful there- with a firm conviction in the righteous- and finally descending to that oblivion the late Lyon Cohen and the late S. an unshakeable belief that with the it with courage, knowing that the price

Zionist Organization of Canada Yishuv in Palestine in this dark hour, and I am determined to carry on my share of the responsibility of the "Redemption of my people and my Home-

A. J. FREIMAN.

within will bring us solace and hope, and a renewed sisters in Poland, Germany, Austria, Czechoslovakia, Holland, Belgium, Norway, Russia, France, and in our beloved and impregnable little island, England strength which, God willing, will enable us to over--remember those who can no longer hear the sound of the Shofar. Darkness and silence has befallen Take up the challenge that is being given to you! Take the place of those who can no longer hear the Shofar, and say to yourselves, we must the cause for which we all fight, the cause of democracy, the ultimate victory of the British Empire,

this year hold a profound and prophetic utterance.

It will say to us: "Remember your brothers and

great fight of all fore, to my predecessors in this office, ness of our country's cause, and with which is their just desert! It faces Our House shall stand together, and

SAMUEL BRONFMAN.

Canadian Jewish Congress.

Government Control GOVERNMENT

CONTROL arose not only from abuses of the sale of intoxicating liquors, but from the abuse of consumption by the consumer. Manitoba Liquor Control trolled drinking to eliminate these many abuses, and are design-ed to bring about a more temperate use of spirituous liquors. These laws are the happy medium between previous systems tried and found wanting in

Be Temperate Drink Beer!

WINDLESS BREWERY

This advertisement is not inserted by the Government Liquor Control Commission. The Commission is not responsible for statements made as to quality of products advertised

MRS. D. P. GOTLIEB. Western Vice-President,

In the days of Armageddon at the last

the pillars shall not fall!

A decree forcing baptism on all Jew ish children between the ages of fou and 14 was issued by the Portuguese government in 1496.

NEW YEAR BLISS @ COHN LTD.

FUR DRESSERS AND DYERS

MANITOBA WINNIPEG

WE WISH YOU ALL A REAL BRIGHT AND HAPPY

West as a whole.

NEW YEAR GREETINGS TO ALL OUR JEWISH FRIENDS GUARANTEE LAUNDRY MACHINERY CO.

Makers of All Types of Dry Cleaning and Laundry Machines "Guarantee" Means Quality Goods TECUMSEH & WINNIPEG Established 1899 WINNIPEG, MAN.

BEST WISHES TO THE PEOPLE OF THE JEWISH FAITH FOR A HAPPY NEW YEAR

Furniture Distributors

Factory Representatives - Warehouse Stocks Office and Warehouse:

599 HENRY AVE.

WINNIPEG, MAN.

SINCERE NEW YEAR GREETINGS

DOMINION CLOAKS LTD.

Manufacturers of LADIES' SMART COATS AND SUITS

296 McDERMOT AVE.

WINNIPEG, MAN.

EWISH EDUCATION

parsday, October 3, 1940

In Winnipeg there were 3,419 Jewish hildren of school age in 1931, and this

In Regina the number of Jewish chilnumber of Jewish children of school of school age has decreased during the

past nine years by 33.5% in Winnipeg, 48.0% in Regina and 54.4% in

children of school age.

The problem is serious enough in the smaller communities with less than 20 school children. It is still worse in the 181 towns and villages in Manitoba and Saskatchewan in which there are only one to three Jewish families. There are actually 103 villages in Saskatchewan in each of which there is only one Jewish child of school age, and 13 villages in Manitoba in which a similar situation exists.

All the talk in the world about the respective merits of Hebrew and Yiddish, Talmud Torahs, Peretz Schools and Folk Schools is of little use to these scattered Jewish families. They population of Saskatchewan and 22% The situation is different in Manitoba where 90% of the Jewish school age population is in Winnipeg, and in British Columbia where 91% of the Jewish school age population lives in Van-

Can we deal honestly with the probwe think solely in terms of large cities, and schools with one or more teachers? Jewish life in the smaller towns and parents personally interested de- is no local provision for Jewish educaion, or if families are compelled to sell out and leave for the larger cities. Groups may build educational fences between themselves, and say: "You play in your yard and I'll play in mine." Zionists, Poalei Zionists, becomes tragic when extended to the

It is with more than ordinary pleasure that we once again extend our heartiest good wishes to our hundreds of Jewish friends for a Bright and Happy New Year.

GAULTS LIMITED

GREETINGS

לשנה טובה תכתבו 1940-41 May this coming year usher in Health, Happiness and

Bountiful Prosperity

GURNEY SCALE CO.,

PHONE 28 115

316 Cumberland Ave.

Winnipeg, Man.

Greetings and Good Wishes to our Jewish Friends and Patrons throughout Western Canada for

HAPPY NEW YEAR

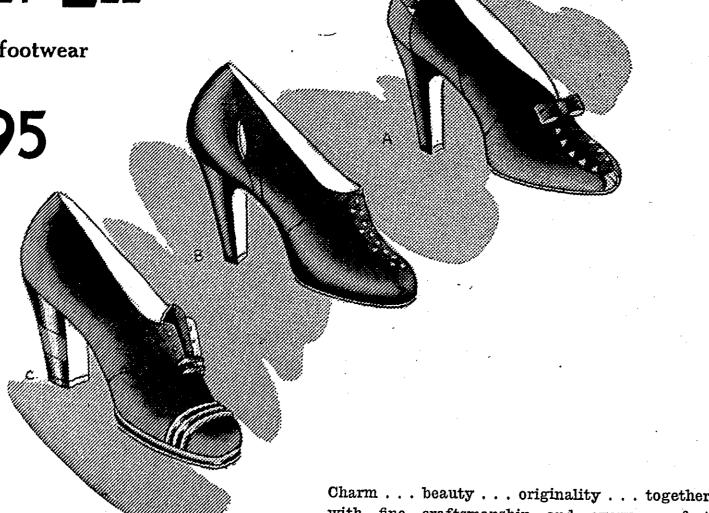
"YOU'LL APPRECIATE THE QUALITY"

Winnipeg - Regina - Saskatoon - Calgary - Edmonton

The "Bay" wishes its many friends of Jewish faith a very Happy and Prosperous New Year!

JANET LEE New, fall footwear

\$7.95



A V-throated pump in cut-out

B Neat pump of dull finished,

WINNIPEG

6 Black or brown oxford with

striped, colored pyramid heel

And scores of other flattering models, in widths AAA to C.

SASKATOON

Take your pick of fashion-right colors in suedes,

calfskins and pebbly crushed leathers.

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