

**Miss Esther Narvey, A.T.C.M.**  
TEACHER OF PIANO AND THEORY  
For appointment call 53 334  
127 MACHRAY AVE., Winnipeg

services of Ray Olson who has become the superintendent of their laundry department. Mr. Olson has won the respect of the laundry and cleaning institute. His knowledge of the laundry business is unsurpassed. A fleet of 30 trucks manned by alert salesmen-drivers in authorized uni-

forms bring your garments to Perth's once you have put in a call. At the plant a crew of experts check your clothes carefully and send on the way to the various departments where they receive individual treatment. A recent acquisition by Perth's, the only one of its kind in the West, is a machine for woolen and celanese materials. Perth's has many machines that are exclusive in the West. Many of them are manufactured in England. In addition to the finest machines Perth's has the secret Cellotone process, approved by the United States government, which retextures your clothes and helps keep them in shape that much longer. The process puts back into the clothes the natural oils of the garment.


Everywhere in the plant there is the same careful attention paid to giving utmost satisfaction. This applies to the hat, sueding, dyeing, cleaning, repairing and remodelling departments. The plant does blanket carding which brings out the pile in your blanket; curtains and tablecloths are cleaned and returned with square edges and true to size; chenille bedspreads are now cleaned at Perth's and the chenille fluffed by a special fluffer to look like new. Perth's cleans velvet dresses the modern way with a velvet steamer. The firm specializes in blocking knit goods. Their motto is "You knit it and we will block it." Men's hats are cleaned and reblocked to the original size and shape. By using a machine called a flanger no shine is left on the hat.

The popularity of Perth's laundry service is evidenced in the fact that the company is now enlarging its premises to double their former size. The new addition now under construction will be air conditioned and well lighted. In the laundry a fool proof system has been installed. There is no chance of laundry being misplaced or sent to the wrong person. The most expensive machines available have been installed including model metal washers and a mangle that irons clothes on both sides. All machines operate automatically, eliminating the danger of spoiling clothes and not in bleaching them. This method saves clothes and accomplishes what is wanted by every woman: washed clothes that look clean and beautiful. Laundered shirts for which Perth's are famous go through an intricate ironing process requiring seven separate operations before they are completed.

In every department there are people busy at work doing mending and minor repairs. There is too a major tailoring department. Woolen socks washed at Perth's are made to look like new as Perth's familiarity with cleaning woolen goods is employed. Other departments include rug and furniture cleaning and a storage plant and a huge dyeing department. Perth's has one of the finest fur departments in the city. Coats are manufactured on the premises in the latest styles and in the finest quality furs. The department also does remodelling, cleaning, glazing and minor alterations. The famous Fur-Vita cleaning process is used exclusively at Perth's. A staff of 275 employees is kept

**Mr. & Mrs. J. Resnitsky**  
extend best wishes for A HAPPY NEW YEAR to their pupils and parents, and all their relatives and friends  
170 GLENWOOD CRESCENT

**St. John's Pharmacy Tearoom**  
Available any afternoon for Clubs, etc.  
Reservations, PHONE 55 949  
Tea cup reading on request  
Cigarettes supplied free  
1204 MAIN ST. at Mountain Ave.

New Year Greetings to our Patrons and Friends in Winnipeg and throughout Western Canada  
  
From the NORTHWESTERN DENTAL LABORATORY  
D. SIRKIS  
PHONE 55 484  
300 SELKIRK AVE. WINNIPEG

**DELICIOUS Flavor**  
HUNTERS CHEESE  
HUNTERS POTATO CHIPS  
For Luncheons or Parties  
For Some Crisp Crunchy  
HUNTERS POTATO CHIPS

**The Season's Greetings**  
★  
**L. E. Tapper**  
Chartered Accountant  
501 Lindsay Bldg. - 28 134  
Winnipeg, Man.

5701 1940  
Best Wishes for a Bright and Happy New Year to all our Friends and Policyholders  
★ ★  
**M. B. MORANTZ W. GOLDBERG**  
**J. C. RIDDELL**  
Representatives  
**Sun Life Assurance Company of Canada**  
Great West Permanent Building  
Phone 96 155  
210-356 MAIN STREET WINNIPEG, MAN.

NEW YEAR GREETINGS TO ALL OUR FRIENDS AND CUSTOMERS  
SEE OUR OUTSTANDING VALUES IN THE LATEST FALL FASHIONS OF LADIES' COATS AND DRESSES  
A complete stock of Apparel - Also Hats in the Newest Modes at popular prices  
2 Stores  
**PRINCESS DRESS SHOPPE**  
369 PORTAGE AVE. PHONE 23 421  
**NU-MODE GARMENT CO.**  
414-416 PORTAGE AVE. PHONE 21 295



I. BELL, Prop.

**HOUSES AT BARGAIN PRICES**  
RIVER HEIGHTS-5 room Bungalow. North of Academy, very well built in the new style. Special Price \$4,800.  
RIVER HEIGHTS-3 rooms, elegant home, spacious grounds. Price \$23,000.  
RIVER HEIGHTS-3 rooms, very neat home; hot water and Central heat. Special Price, \$4,600.  
PORT ROUGE-Beautiful home of 9 rooms and den; hot water heat; stoker; double garage; cost \$28,000. Special Price, will consider offers around \$8,000.  
NORTH END-4 rooms and den, new style, stucco. Garage; hot water heat, hardwood floors, etc. Price \$4,600.  
NORTH END-7 rooms, east of Main St. Large square, type home. Large rooms. Price, \$2,500.  
NORTH END-10 rooms, west of Main St. Can be made a Duplex at little expense. Price, \$4,500.  
NORTH END-5 room Bungalow. Centre Hall plan. Hardwood floors. Special, \$3,800.  
House Bargains in All Parts of the City  
**FOUR PROVINCES INVESTMENT COMPANY**  
W. C. A. GRANT  
233 SOMERSET BLDG. PHONE 24 004

1940 5701  
Best wishes for a Bright and Prosperous New Year to all our Patrons and Friends  
**MORLEY SHOES**  
WINNIPEG'S NEW SHOE STORE  
MORLEY TESKEY, Mgr.  
289 Portage Ave. (3 doors east of Capitol Theatre)

5701 1940  
Best wishes for a Happy New Year to all our Jewish Friends and Patrons  
MOTORISTS AND TRUCK DRIVERS-For Quick Servicing and Long Life Use  
**EX-CEL BATTERIES-It Will Pay You**  
**EX-CEL BATTERIES LIMITED**  
CAR, RADIO AND LIGHTING PLANT BATTERIES  
Manufacturers and Distributors  
700 PORTAGE AVE. WINNIPEG, MAN.

# 5701-Best Wishes for a Happy New Year-1941

**A**  
**Mr. B. Adelman**  
of North West Realty Co. wishes all his relatives and friends a Happy and Prosperous New Year  
202 Confederation Life Bldg., Winnipeg  
**Mr. and Mrs. A. B. Adilman and Daughters**  
extend to all their relatives and friends a Very Happy and Prosperous New Year  
400 Niagara Street Winnipeg  
**Aikins Feed Store**  
P. SNUKAL, Prop. extends to all friends and customers a Very Happy and Prosperous New Year  
Phone 52 051  
312 Pritchard Ave. Winnipeg  
**Mr. and Mrs. S. Albin and Family**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
276 Stella Ave. Winnipeg

**B**  
**Mr. and Mrs. A. Baker and Family**  
extend to all their relatives and friends a Very Happy and Prosperous New Year  
Peck Bldg., Refreshment Stand  
**Mr. and Mrs. P. Baker and Family**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
158 Matheson Ave. Winnipeg  
**Mr. and Mrs. I. Bercovitch and Daughters**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
254 Bannerman Ave. Winnipeg

**Herkie's Delicatessen**  
A Happy New Year to all our friends and customers  
Kosher Delicatessen and Snack Shop  
415 Selkirk Ave. Winnipeg  
**Mr. and Mrs. D. Herman and Family**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
183 Waverley Winnipeg  
**Mr. and Mrs. H. Bernstein and Son**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
956 Notre Dame Ave. Winnipeg

**Miss Rose Birks**  
wishes all her relatives and friends a Happy and Prosperous New Year  
363 Manitoba Ave. Winnipeg  
**Mr. and Mrs. M. Blank and Family**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
94 Derby St. Winnipeg

**Dr. and Mrs. A. Bloom Mrs. H. Bloom and Daughters**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
419 Bannerman Ave. Winnipeg

**Mrs. M. Bokofsky and Family**  
wish their many relatives, friends and acquaintances a Happy and Healthy New Year  
354 Aikens St. Winnipeg  
**Mr. and Mrs. L. Bookbinder and Family**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
284 St. John's Ave. Winnipeg

**Mr. and Mrs. L. Brenner and Family**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
100 Matheson Ave. Winnipeg  
**Mr. and Mrs. C. Brook and Family**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
281 St. John's Ave. Winnipeg

**Best wishes for a Happy New Year**  
**Dr. M. Brooker**  
Physician and Surgeon  
Office Phone 53 833 - Res. 55 472  
Selkirk and Salter Winnipeg  
**Best wishes for a Happy New Year**  
**Burrows Drug Store**  
Irwin Wiseman, F.R.S.A. (London)  
Phone 57 325  
Post Office Cor. Burrows and Salter Winnipeg

**C**  
**Rev. and Mrs. David Cantor and Family**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
494 College Ave.  
**Mr. A. Charach**  
Barber Shop extends to all friends and customers a Very Happy and Prosperous New Year  
408 Selkirk Ave. Winnipeg

**New Year Greetings**  
**N. Chmelitsky**  
Manufacturers' Agent - Ladies' and Children's Dresses - Stock on Hand  
Ground Floor, Whitla Bldg., Winnipeg  
**Mr. and Mrs. M. Chutorian and Family**  
wish all their relatives and friends a Very Happy and Prosperous New Year  
122 Bannerman Ave. Winnipeg

**Mr. and Mrs. A. Cindler**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
51 1/2 Derby Winnipeg  
**Messrs. Cohen & Meyerovitz**  
of the European Bath Co. Ltd. extend to all friends and customers a Very Happy and Prosperous New Year  
Phone 57 681  
203 McGregor St. Winnipeg

**The Community Food Stores Sausage Mfg. Ltd.**  
Wishing all friends and customers a Happy and Prosperous New Year  
441 King St. Winnipeg  
**Mr. W. Cook**  
Manager of Central Barber Shop extends to all his friends and customers a Very Happy and Prosperous New Year  
612 Main St. Winnipeg

**J. Chernick**  
extends greetings to all his relatives, friends, business associates and fraternal orders for a Happy and Prosperous New Year  
258 Main St. Winnipeg  
**Mr. and Mrs. C. Cosman and Family**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
327 Carlton St. Winnipeg

**Mr. and Mrs. S. Cramer and Family**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
Ste. 7, Flora Court Winnipeg  
A Happy New Year to all our friends and customers  
**Crosstown Electric Co.**  
Electric Contractors - Wiring, Installation, Repairs - Silex sales and service  
Bus. Phone 52 121 - Night call 51 123  
887 1/2 Main St. Winnipeg

**Mr. and Mrs. J. Conn and Family**  
extend to all their relatives and friends a Bright and Prosperous New Year  
522 Sargent Ave. Winnipeg  
**Mr. and Mrs. Harry Cutler and Family**  
wish all their relatives and friends a Happy and Prosperous New Year  
426 College Ave. Winnipeg

**Chester's Radio Service**  
wishes all customers and friends a Happy and Prosperous New Year  
Phone 56 853  
625 Jarvis Ave. Winnipeg

**D**  
**Dainty White Ltd.**  
wishes all customers a Happy and Prosperous New Year  
180 Princess St. Winnipeg  
**Mr. and Mrs. L. Davis and Family**  
wish all their relatives and friends a Happy and Prosperous New Year  
300 College Ave. Winnipeg

**Mr. Nick Derback**  
Shoemaker wishes all his friends and customers a Very Happy and Prosperous New Year  
Aikins and Burrows Winnipeg  
**Mr. Max Diamond**  
of the Home Supply Grocery wishes all his relatives and friends a Very Happy and Prosperous New Year  
Phone 25 242  
198 Smith St. Winnipeg

**Mr. T. Diamond and Family**  
wish all their relatives and friends a Happy and Prosperous New Year  
122 Machray Ave. Winnipeg  
**Mr. and Mrs. W. Doner**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
361 Boyd Ave. Winnipeg

**Mr. and Mrs. Oscar Dorfman**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
635 Flora Ave. Winnipeg

A Happy New Year to all my friends and customers  
**J. Dveris**  
Kosher Meat Market - We Deliver  
Phone 57 409  
255 Austin St. Winnipeg

**Mr. and Mrs. I. Dveris and Family**  
extend to their friends and customers a Very Happy and Prosperous New Year  
711 Pritchard Ave. Winnipeg

**E**  
**Dr. and Mrs. E. M. Elkin**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
Apt. 11-4949 Queen Mary Road  
Montreal Quebec

**Economy Book Store**  
extends greetings to all Friends and Customers  
New and Used Books - All Grades 1-12  
Bought and Sold  
284 Vaughan St. Opp. Y.M.C.A.

**F**  
**Mr. and Mrs. I. Finkel and Family**  
extend to all their relatives and friends a Very Happy and Prosperous New Year  
143 Burrows Ave. Winnipeg

**Mr. and Mrs. Harry Feinstein and Family**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
121 Cathedral Ave. Winnipeg

**Mr. and Mrs. J. M. Fenson and Family**  
wish all their relatives and friends a Happy and Prosperous New Year  
904 Sargent Ave. Winnipeg

**Mr. and Mrs. Carl Fink**  
Grocery and Delicatessen extend to all their customers, friends and relatives best wishes for a Happy and Prosperous New Year  
Phone 57 438  
352 Marmus Ave. Winnipeg

**Mr. I. FINKEL**  
The Beadle of the shaarey Zedek Synagogue extends to the Board, members of the Shaarey Zedek Congregation, Rabbi Frank, Cantor Kastner, the Winnipeg Jewish community and Kol Israel greetings and best wishes for a Happy and Prosperous New Year  
143 Burrows Ave. Winnipeg

**Mr. and Mrs. L. Frankel and Sons**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
453 Pembina Highway Winnipeg

**Mr. and Mrs. I. Frohlich and Daughter**  
extend to all their relatives and friends best wishes for a Happy and Prosperous New Year  
1260 Selkirk Ave. Winnipeg

**G**  
**Mr. and Mrs. N. Garfinkel and Family**  
wish all their relatives and friends a Happy and Prosperous New Year  
435 Pembina Highway Winnipeg