

שנה טובה תכתבו ותחתמו
SINCERE NEW YEAR GREETINGS
 to all our Jewish Patrons and Friends

★ ★

The Riedle Brewery Limited
 JOHN POPP, Manager

WINNIPEG - - - MANITOBA

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The Executive Committee, the Board of Directors and the Secretary of the Jewish Community Council of Winnipeg (Kehilla) extend best wishes to their

Rabbis, Shochtim, Mashgichim, Butchers and Kol Israel

FOR A BRIGHT, HAPPY AND PEACEFUL NEW YEAR

We take this opportunity of reminding the Jewish public who cherish the observance of Kashruth that the following butchers are under our supervision and that their products are strictly kosher.

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By buying meat at our butchers you are helping to preserve the authority of our spiritual leaders and preventing the formation of a trust in the kosher meat business as well.

Jewish Community Council of Winnipeg

M. W. TRILLER, President J. STEINBERG, Secretary

gined himself as haunted constantly by a pillar of smoke which signalled him to escape. Bombs and fire had made his young life a journey of fear, hate and uncertainty. When his uncle made arrangements for him to be in the synagogue, young Reube Langer was thrilled.

"Uncle Alex, I hope the people will like your Chinese kinsman."

"Of course, they will, Reube. We're all friends here."

"I have seen so much of slavery in the past. Today I feel so free. Your friendship has made me feel so human."

"In a democracy everybody feels that way."

Cantor Braunstein was delighted with the prospects of having a crowded attendance during the Rosh Hashonah services.

"It will be a wonderful year, wife dear. They are all coming to Shul. It's a very good sign."

The cantor's wife rarely spoke because, in a small town, speech traveled in more than one direction. Her husband did all the talking. Every Ellul she experienced sleepless nights because her husband even talked in his sleep. In the morning he carefully examined the Shofar and prayed that the Satan should stay far away from his ram's horn.

In the synagogue he practiced his traditional melodies and the reading of the Torah.

"This year will be the beginning of a different life with a new unity."

He spoke to the empty benches but he hoped it would be heard by his constituents through some magic or miracle. With tears sliding down his hollow cheeks he recited his speech.

When Jacob returned for his lunch, his wife looked admiringly at him.

"I see you were practicing your sermon. Jacob, you forget to dry those tears again. Tomorrow, you will have to blow the Shofar and daven, so please get some rest."

THE next morning, garbed in his white kittel, Cantor Braunstein stood before the Aron Hakadish as the representative of his people. In silence he prayed.

The synagogue was filled with humble worshippers by ten o'clock, because at that time they expected to hear the Shofar blown.

As Cantor Braunstein put the Shofar to his lips, a magic spell crept over the entire congregation. As usual he took a long breath and commenced to blow Tekiah. He held the Shofar with a firm grip but it was beginning to

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slip out of his hand because he felt a stinging pain in his fingers. The Shofar fell to the floor. The shrill staccato sound continued. It grew louder and louder as if some one was blowing forcefully without cessation. The cantor was unable to bend his body—he was like a robot. Confused,

he lowered his eyes upon the floor where the Shofar was lying and wept bitterly. The voice of the Shofar refused to die. The terrified worshippers gazed upon their pitiful leader and they too wept. No one dared to speak even a word of comfort.

Sela Lonn—God forgive us—aid us—save us. Boldly, he faced the congregants, cautioning them to remember what took place.

"The voice of the Shofar spoke to us. Look at our brethren on this bimah. They came from Czechoslovakia, China and Palestine. It is time they are with us today. Know now that they are present in every synagogue. They have come to tell us how precious life really is. They have come to give us courage, to ask us to be grateful—we who acknowledge the sovereignty of God—who know God alone worketh miracles."

"Power does not make tyrants immortal. Their possessions decay—their cursed souls perish. I am not a prophet. I am but an old, simple man who believes that light is sure for the righteous."

שנה טובה תכתבו
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As if a commanding officer had ordered them to do it—three men rose and approached the cantor. Yosef, the Palestinian, picked up the Shofar and handed it to the grateful leader.

"Who are you, young man?"

"I am Yosef—a younger brother—Shalom!"

The other two strangers echoed words of greeting. The three strangers resembled three angels who had come to the Charon Hill vicinity to bring tidings from afar.

The Shofaric note did not end but played on. By this time it sounded like a human voice coming from some distant place. Every worshipper present heard distinctly:

"Israel—the voice of God speaks. Hear."

The three men instinctively drew nearer to the ark. The bashful Reube began to cry—then he chanted:

"Shma Yisroel—Shma Yisroel."

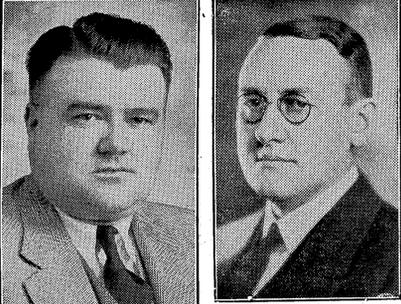
The voice of the Shofar answered "Amen" and then ceased to speak.

Reverend Braunstein covered his head with his talis and continued to sing

Reverend BRAUNSTEIN then attempted to blow T'ruah. He did not have to try—as the sound came forth before he could catch his breath. It was a perfect T'ruah. This time he gripped the Shofar with both hands. Melifluous notes came from the ram's horn. It was divine music. No human being could create such remarkable tones.

Reverend Braunstein did not know what to do. Reube Langer, the guest from Shanghai, addressed his brethren.

שנה טובה תכתבו



C. H. FOSTER Vice-President
 L. F. MCCARTHY President

On this occasion, the observance of your New Year, it is our happy privilege to express our sincere thanks and gratitude to the Jewish Merchants, Confectioners and the community at large for their enthusiastic reception given STUBBY since its introduction here a short time ago. We are indeed grateful for this wonderful cooperation and trust to merit your future support.

It is our earnest wish that you all enjoy a Happy, Prosperous and Peaceful New Year.

FOSTER BEVERAGES LIMITED
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Greetings and Best Wishes TO ONE AND ALL

The NEW YEAR 1941

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