



# \$300.00 -- Home Necessities-"Benefit Award"-Contest -- \$300.00

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**MILK, CREAM and BUTTER**


and **PURITY ICE CREAM**



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Save your Bottle Tops and Receipts

**STILL THE BEST**



**Paulin's Peerless Cream Sodas**

Always fresh and wholesome and pure, these crisp, crunchy sodas are ideal with nearly every dish. Keep a package handy in the cupboard.

**THE SODA BISCUIT PARTICULARLY PREFERRED BY JEWISH FAMILIES**

**BUY IN GLASS — AND INSIST ON Mid-West Glass Made in Winnipeg**

Help Keep Our Labor Employed

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Mid-West Fruit Jars, Milk Bottles, Honey Jars, Mayonnaise Jars, Extract Bottles, Marmalade Jars, Soft Drink Bottles, Pickle Jars, Peanut Butter Jars, Nurer Bottles, Prescriptionware bottles, Furniture Casters, Etc.



Look for our identification mark on Bottom of bottle

**M**

Visitors Welcome

Come and see bottles manufactured in your city

**MID-WEST GLASS LTD.**


51 Sutherland Avenue Telephone 56 649

**THE HEBREW CALENDAR** :: 5693 - 1932

Rosh Chodesh Tammuz	.....	Tuesday, July 5
Fast of Tammuz	.....	Thursday, July 21
Rosh Chodesh Ab	.....	Wednesday, August 3
Fast of Ab	.....	Thursday, August 11
Rosh Chodesh Ellul	.....	Friday, September 2
Rosh Hashonah	.....	Saturday, October 1
Yom Kippur	.....	Saturday, October 10
1st Day Sucooth	.....	Saturday, October 15
Shemini Atzereth	.....	Saturday, October 22
Simchath Torah	.....	Sunday, October 23
Rosh Chodesh Cheshvan	.....	Monday, October 31
Rosh Chodesh Kisle	.....	Wednesday, November 30
1st Day Chanukah	.....	Saturday, December 24
Rosh Chodesh Tebeth	.....	Thursday, December 29

**FOR BEST RESULTS IN BAKING**

USE



**PURITY FLOUR**

It makes "More Bread and Better Bread" — and Better Pastry, too

FLOUR PERFECTION FOR ALL PURPOSES

Manufactured by

**The Western Canada Flour Mills Co., Ltd.**

"Millers to the People"

Winnipeg, Manitoba and Calgary, Alberta (Save Your Purchase Slips)

**The Best in Laundry Service**

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**Right Price**



"Beyond Compare for Skill and Care"

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Save your Laundry Slips

**Jewish Women-An Opportunity! to Raise "Give or Get" Quotas for Your Favorite Society**

The Jewish Post in co-operation with the advertisers represented in this section, offer \$300 in cash awards to be distributed free to recognized Jewish charitable, benevolent, and philanthropic organizations, whose women's committee, or auxiliary, best demonstrate the tremendous buying power of the Jewish families in Greater Winnipeg.

**All You Have to do- Committee to Make Awards**

Every Jewish woman who is a reader of the Jewish Post and also a member of any recognized Jewish charitable organization is required to save her purchase receipts for home necessities dating from June 30th. (Rules of contest may be changed by committee.)

These, together with labels, wrappers, cartons, etc. taken from products represented by the advertisers on this page must be turned in to the Secretary, or authorized official of your particular organization before the closing date of contest.

**HELP JEWISH CHARITY — BY DEMONSTRATING THE GREAT BUYING POWER OF JEWISH POST READERS**

**Start Today**

Save every sales slip, every label, carton and wrapper of products whose manufacturers appear in this section.

**The New Harvest**

No more doth Ruth among the sheaves  
Her hard-won treasures heap;  
No more beneath the laughing leaves  
Young David tends his sheep:  
Our kingly Saul who drove the plough  
Hath fallen by the sword;  
Shavnoth brings no pilgrim now  
With songs to praise the Lord.

But we who on our shoulders bore  
The Ghetto's heavy pack,  
Land-hungry as our sires of yore,  
Have slowly wandered back;  
We prune the trees, we till the soil  
Our kings and prophets trod;  
Their land grows holier through the toil  
We dedicate to God.

— E. E. Levinger.

When Purchasing any of these articles mention "I saw the adv. in The Jewish Post."

Help, and Patronize Winnipeg Industries.

Learn to specify the leading articles by their names.

Save Coupons to Share in the Cash Prizes

**IN EVERY JEWISH HOME**

these fine Royal Crown Products are popular, because they are the best obtainable and

**They are Certified Kosher**



Unequaled for Cleaning — Baths Sinks Paintwork Pots and Pans Ovens

A treasure for — Laundry Work Housework Washing Walls, Dishes, Floors, Clothes. In large packages.

Made in the West by

**The Royal Crown Soaps Ltd. Winnipeg**


Solve Your Dessert Problems by Serving

**PALM ICE CREAM**

—Palm Ice Cream is manufactured from the finest cream and fruits procurable.

—At your dealer or direct from our plant.

—Special moulds for all occasions. Our Water Ices are not made from milk or cream. You can, therefore have after every meal during the summer months, regardless of whether the meal is of meat or milk, as a tasty dessert **PALM WATER ICES**. They are made in your popular flavors from the best fruits that are procurable and in special forms for every occasion. Inquire at your closest dealer for



**PALM WATER ICES**

"THE CREAM OF THEM ALL"

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**Palm Dairies Ltd.**

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WINNIPEG - CALGARY - REGINA - SASKATOON - MOOSE JAW

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GET THE HABIT to "LUNCH or "TEA" at PICARDY'S

Picardy Candies :: Picardy Pastry

Solve your serving problems especially during the Summer



Save your Purchase Slips and Luncheon Receipts

From the 400 to the 4,000,000 Everybody Drinks

**DREWRY'S Dry Ginger Ale**


"Fresh as the Day, spring — Breezy with the dawn of a New Hope"

holds its own incomparable place among refreshing stimulants for everyone and all occasions, unaided.


Order a Case today

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The **Drewry's Ltd.**



THE least expensive and the most "filling" diet you can buy in these times is a full meal of—



**Crescent**

Pure Pasteurized Milk

THE SAFE MILK — THE CHOICEST YOU CAN BUY

Milk - Cream - Butter - Ice Cream  
Buttermilk - Cottage Cheese

Save your bottle tops or receipts

**CRESCENT CREAMERY CO. LIMITED**

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