

# BARNEY GLAZER

IN HOLLYWOOD



He was talking to himself. "Herschel," he said, "television actors should be heard, not seen." That's how Herschel Bernardi took his own advice and now earns skillions of scallions as the voice of numerous television commercials, including one that took only seven minutes to make and is now earning him \$40,000 per year. Yet, true to Bernardi's early determination, nobody has ever seen him on a TV commercial.

Herschel's sponsors pay him sufficient amounts to pursue the theatre he loves and single out the role he prefers without worrying about which way his stage wages swing.

In the near future, Bernardi leaves Hollywood for Paramus, N.J., to direct and star in the legitimate production, "The World of Sholem Aleichem." That's one of the theatre media he loves and definitely a role he prefers.

Previously in "Fiddler on the Roof" on Broadway, Herschel had to drop out before he dropped flat. It proved an exhausting role, demanding him onstage during the entire three hours with the exception of a miserly ten-minute rest.

WE AREN'T related and we don't even spell our names the same but producer Sidney Glazier has something going on his own. He opens "The Producers" in Philadelphia, where he once lived as a child in the Hebrew Orphan Home. It's now a Catholic convent and that's how the world drayt.

JAN MURRAY recalls that he first met Tony Curtis in the Catskills when the handsome young newcomer was starring in "The Jazz Singer." Tony Curtis enjoyed no billing whatsoever, said Jan, not that he didn't merit it but at the time he just didn't exist. Properly, the billing read, "Bernie Schwartz."

ISRAELI Air Force Commander, Gen. Mordecai Hod, visited the "Stalking Moon" location at Valley of Fire near Las Vegas. Asked what he thought of Nevada's desert, Gen. Hod studied the terrain carefully and replied, "Sand is sand."

NEW YORK theatre owner Ivor David Balding and author Bruce Jay Friedman will co-produce Friedman's novel, "Stern," as a movie. The novel, which Balding had staged at his Establishment Theatre, deals with a man who is an habitual victim of anti-Semitism.

PROBABLY few readers of this publication know that I write television and movie columns regularly for three giants of journalism: the Boston Herald Traveler, the Buffalo Evening News and the (Toledo) Blade. A newsman asked me today, "Why do you write for the smaller circulation Anglo-Jewish press?"

"Where else," I asked him, "can I write glowing accounts of the most illustrious celebrities in the entertainment world alongside advertisements for quality sausages, chopped chicken liver, Hebrew National salami and Julie's Kosher Deli?"

WHILE recently playing the role of a white chief in the Tarzan series in Acapulco, Nehemia Persoff noted that the town was jumping due to many B'nai B'rith conventions.

Nehemia, known as Nicky to his intimates, soon leaves for the Philippines to appear in the film, "Destination Mindanao." Harold Livingston, who fought as a volunteer pilot in Israel's 1948 War of Independence, suggested Persoff for the role.

BOBBY BREEN phoned me en route to a nightclub engagement in the Orient. What better proof that tempus is anklung than news that the former child star recently celebrated the bar mitzvah of his son. Breen is 39. His wife, Audre, is a theatrical manager, handling Morey Amsterdam, Dagmar, Jerry Lester and others. Bobby wrote Deanna Durbin suggesting they team for a nitery and TV act. She didn't reply. "Probably too fat," commented Bobby. I might add, "And too wealthy."

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## Head 1968 Histadrut Foundation Drive in U.S.



New York. (Special)—A three-way handshake to signify a determined effort to triple the resources of the American Histadrut Development Foundation concluded the recent session of the Foundation's board of directors. Shown in above photo, from left, are Dr. Sol Stein, executive director of the Foundation, Samuel J. Lefrak, chairman of the advisory board, and William H. Sytk of Philadelphia, national chairman. The Foundation's resources are earmarked for a vast program of health, education, vocational training and cultural services to the people of Israel. These institutions and services are maintained by Histadrut, which embraces nearly 2,000,000 men, women and children in Israel.

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Current News — Top Features



## "PEARLS" from Harry Golden

In some of the newspapers which I peruse daily I notice a column entitled "Pet Doctor." While I am not interested in pets (which alone is enough to disqualify me from public office), I am interested in the column is run on a question and answer basis and reading not too long ago, this question suddenly leaped from the page to my attention: "Dear Doctor: I have a mixed breed dog whose nose changes from pink in the winter to black in the

summer. What might cause this and what might I do about it?" The answer was a masterpiece of understatement, beginning with the statement, "You certainly seem to have a remarkable dog."

The veterinarian in question surmised that the dog had the ability to lay down pigment to prevent his nose from being burned by the sun during the summer months.

We know that environment conditions adaptation and I began to wonder what some of the Deep South segregationists do when they found out that the dogs of the world may soon begin changing their nose color every summer, no doubt fol-

lowed within a generation by people, maybe even people in the totally segregated Plaquemines Parish of Louisiana.

If we could all change back and forth with the season, the crucial struggle for civil rights would be over. We could have summer segregation and winter integration.

We could all be integrated and all be segregated and everybody would know how the other half lives. Of course, I am not sure this will happen. Nature rarely bestirs herself to solve purely social questions, but it would be nice if she would.

## YEAR OF STUDY IN ISRAEL OFFERED FOR YOUNG PEOPLE BY H. GREENBERG INSTITUTE

Applications for a year of study and learning in Israel, at the Hayim Greenberg Institute in Jerusalem, are now available in Winnipeg.

Rabbi Irwin Witt, Talmud Torah principal, is coordinator of the program in Winnipeg. Interested students, who have completed Grade 12, or will finish their Grade 12 in June of this year, should contact Rabbi Witt at JU 9-4311 for more information. The program is open to young people between the ages of 18-25.

The Institute provides partial travel scholarships, and is under the sponsorship of the Department of Education and Culture of the Jewish Agency.

Three Winnipegers, Sarah Lynn Cohen, Malkie Shell and Barbara Silver, are currently enrolled at the Institute. Anne Thau and Lieba Perlman completed their studies in Jerusalem just prior to the outbreak of the Six-Day War.

The course of study includes intensive learning in Hebrew language, Bible, Jewish history, Israeli civics, literature, music, dancing and pedagogy.

## Hillel Notes

On Sunday, Feb. 25, at 8 p.m. at Hillel House, Hillel will present another in its Open Forum Series. The program will feature Prof. Joseph Churba, speaking on "The Jewish Stake in Vietnam." Prof. Churba is a professor of Political Science at the University of Winnipeg and has recently co-authored a book with the same title as his topic. In the book, Prof. Churba and his co-authors discuss the relationship of Judaism and Jews to communism in all its forms, as well as the attitudes of communist states to organized religions, Jewish or otherwise. Prof. Cy Gontek of the Economics Department of the University of Manitoba will comment on Professor Churba's presentation. Questions and discussion will follow and everyone is welcome. For further information, contact David Schwartz, chairman of Hillel Programming at the University of Winnipeg, phone ED 4-3880.

## RIVER HEIGHTS BB WOMEN HOLD BIRTHDAY PARTY

River Heights Chapter B'nai B'rith Women's Organization will hold a birthday party at the Sharon Home on Thursday, Feb. 29, at 8 p.m. Guests of honor will be residents marking their birthdays during the months of January and February.

Entertainment will feature vocalist Tsivie Meyers, accompanied on the piano by Lillian Zentner; the Habonim Dance Group directed by Shira Waldman, musical accompaniment by accordionist Judy Weinberg. Joseph Freidin will give several readings.

In charge of arrangements are: Mesdames Sam Hochman, program chairman; Leon Cham and Jack Wilder, social chairmen, and Sam Appelle, overall and gift chairman.

Honorees for this event are: Mesdames S. Pesochin, A. Silverman, H. Meyers, A. M. Scharfstein, I. Gorenstein, D. Gorenstein, M. Gorenstein, E. Levine, S. Silverberg, S. Fein.

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