

A JOYOUS CHANUKAH TO ALL OUR JEWISH FRIENDS AND PATRONS

the Management and Staff of

## THE PLAYHOUSE

CHAS. W. TAYLOR, Manager

PORTAGE LA PRAIRIE MANITOBA

A Happy and Peaceful Chanukah to the Jewish People

THE . . .

## Portage La Prairie Mutual Insurance Company

A. H. THORPE, Manager

Portage la Prairie Manitoba



A VERY HAPPY CHANUKAH TO OUR MANY FRIENDS

## WEBB BUS LINE

GORDON WEBB, Proprietor

BUS STATION

PORTAGE LA PRAIRIE MANITOBA

JOYOUS CHANUKAH GREETINGS TO YOU ALL

## O. L. Harwood Ltd.

REAL ESTATE - LOANS - INSURANCE INVESTMENTS

T. L. BURNETT, Manager

23 Tenth Street BRANDON, Man.

BEST WISHES FOR A JOYOUS CHANUKAH TO BRANDON JEWRY AND DISTRICT

## REG PEAREN LIMITED

MERCURY and LINCOLN SALES AND SERVICE

Expert Mechanical and Electrical Service

Phone 2149

TENTH ST. and VICTORIA AVE. BRANDON, MAN.

HEARTIEST CHANUKAH GREETINGS and Good Wishes for Great Happiness to all our Jewish Friends and Patrons in Brandon and District

## STRAND THEATRE

JOHN PUNGENTE, Manager

BRANDON MANITOBA

We greet you on your traditional Chanukah Observance

## Yaeger's Furs Limited

MANUFACTURERS OF FINE FURS

"FROM TRAPPER TO YOU"

BRANDON, MAN. REGINA, SASKATOON and PRINCE ALBERT, SASK.

Zionism, but it remains to be seen whether it can survive the ordeal of success and a more settled style of life. This commonly held opinion is still usually based on a fairly general grasp of the facts, but a closer, more detailed examination bears out, to an impressive degree, both the tributes to the communists' viability and effectiveness in the past, and the prediction that grave new problems will arise for the kibbutz when it faces the problems of permanency in the future.

A Joyous Chanukah to all my Jewish Friends and Patrons

## GORDON McKAY

Tinsmithing - Heating

REPAIR SERVICE TO ALL MAKES OF FURNACES

Agent for IRON FIREMAN OIL BURNERS AND STOKERS

Phone 36

Main Street South PORTAGE LA PRAIRIE - MAN.

A Joyous Chanukah to the Jewish People

When in Portage la Prairie

STOP AT

## Leland Hotel

Portage la Prairie Man.

Best Wishes for a Joyous Chanukah to all our Jewish Patrons and Friends

## Dow Signs

Manufacturers of CHELTON WARE

Phone 598

Main St. North

Portage la Prairie, Man.

Most Hearty Chanukah Greetings

## Mayfair Motors

Mercury - Lincoln Meteor

SALES and SERVICE

C. BARNFATHER, Manager

Phone 801

Portage la Prairie, Man.

Chanukah Greetings

## The Portage Creamery

J. ROYAL, A. REY - Props.

We Specialize in HIGH GRADE BUTTER

P.O. Box 789 Telephone 269

PORTAGE LA PRAIRIE MANITOBA

**THE STRATEGIC IMPORTANCE OF THE KIBBUTZ**

Throughout the history of the kibbutz in Israel, it has been the subject of impassioned debate, particularly in comparison with the smallholders' cooperative settlement. The comparative advantages of one form as against the other have been vigorously argued in economic, social, or purely agricultural terms. I certainly do not intend to enter into these complex problems, but some specific advantages of the kibbutz have become clear — and these were precisely the advantages that made it a veritable army of Zionism, disposal on all fronts and frontiers, in peace as in war.

All experience in Israel has shown that outpost settlements which have to establish themselves under difficult military conditions must almost necessarily be organized on communal, collectivist lines. Even cooperatively organized smallholders' settlements proved ill-adapted for defense: when such cooperative settlements were attempted in frontier areas, they usually adopted the collectivist system temporarily while under attack.

However, the same is true in times of peace as well. The smallholders' cooperative has usually succeeded only when located near an urban market. The kibbutz can manage better in remote places. One of the

main economic advantages of the kibbutz is that it shares its capital equipment and services among a large number of people. Because of this, in remoter areas, the kibbutz could bear the high transport costs and other costs of production that proved excessive for the moshav.

But Israel has other frontiers than purely physical ones. From the very beginning the success or failure of Jewish resettlement in Israel has depended on scientific exploration and experiment. The kibbutz has taken an increasingly important part whenever vital experiments required systematic, long-term effort under

Best Wishes for a Happy Chanukah

## Nursery Stock

For Fruit Trees, Ornamental Trees, Evergreen, Ornamental and Flowering Shrubs and Perennials

Catalog Free

Visit our Nurseries

## WALLACE NURSERIES Limited

ISLAND PARK

Portage la Prairie - Manitoba

A JOYOUS CHANUKAH TO YOU ALL

## YATES & COMPANY

SANITARY AND HEATING ENGINEERS

HOT WATER, ATMOSPHERIC, VAPOR, STEAM HEATING AND STOKERS

Specialists in Modern Plumbing and Heating — Water Softeners

BRANDON MANITOBA

JOYOUS CHANUKAH GREETINGS TO ALL OUR JEWISH FRIENDS AND CUSTOMERS

## W. E. STRANGE & SON

FUEL and CARTAGE

SOLE AGENTS FOR STAR DRUMHELLER COAL

347 10th Street Phone 265 BRANDON BARDOL PRODUCTS MANITOBA

SINCERE GREETINGS

We welcome this opportunity which the season affords to extend to our Jewish Friends and Customers in Brandon, Man., our best wishes for A HAPPY AND JOYOUS CHANUKAH



"Brandon's Sunshine Laundry and Cleaning Plant"

BRANDON MANITOBA

SINCERE CHANUKAH GREETINGS TO BRANDON AND WESTERN CANADA JEWRY

are extended by the Management of the

OLYMPIA CAFE ARCADIA TEA ROOM

BRANDON MANITOBA

OUR HEARTIEST WISHES TO YOU ALL FOR A JOYOUS CHANUKAH

## CAPITOL THEATRE

BRANDON MANITOBA

the most arduous and risky conditions. We might cite the new fishing villages, dry farming and irrigated farms in the Negev, experiments in hill farming, and in cultivating the salt-permeated soils of the Dead Sea area. The very organization of the kibbutz makes it best to carry out such work.

**KIBBUTZ AIDS ABSORPTION**

The kibbutz has also shown itself particularly well adapted for certain essential educational functions of the Zionist project. It is well known that the Jews now farming the soil of Israel had to be trained at a relatively mature age for their work, beginning with the most routine operations. This was a continuous project, because every effort was — and is — made to send incoming immigrants to the farms. These men have to be trained, for the most part on the job. In this field, the communists proved them-

selves an unrivalled school. All this was possible because the collective system of farm management allows for considerable division of labor. This greatly simplifies the task of training and employing newcomers. The collective farm can afford to accept untrained workers and allot them particular jobs where they can be productive while they learn. Furthermore, since the learners themselves generally intend to set up collective farms of the same diversified type, it is not necessary for each member to become proficient in all the skills required for single-handed management of a farmstead. Because of this set-up, the kibbutz had uncontested primacy before the war as a medium for the absorption of young immigrants without private means who were willing to settle as farmers. In the moshav, on the other hand, each farmer has to handle an entire mixed

farm in all its branches. That is why (with the exception of special poultry farms) moshavim were founded mainly by seasoned farm-workers with long experience in Palestine, and not by new immigrants. A consequence of the division of labor in the kibbutz is the fact that its members are, to a large extent, economically replaceable. Since each member is responsible only for a particular job within the total economy — and not for an entire farm unit, nor for the entire support of his own family, as in the moshav — it is quite easy to detach a member from his farm work and permit him to teach newcomers. The same factor of "replaceability" explains why the kibbutz has always been able to permit volunteering, or even to mobilize manpower, on a lavish scale for difficult or essential public services away from home, whether it was to work at the torrid

Most Joyous Chanukah Greetings

For Reliable Drug Store Service, Try

## SMITH, The Druggist

Prescription Work a Specialty

We maintain a Prompt Delivery Service

730 ROSSER AVE. Opp. Woolworth's BRANDON

Joyous Chanukah Greetings to You All

## S. ROSENMAN AUCTIONEER

Furniture, New and Used Bought, Sold and Exchanged

Phone 2805 627 Rosser Ave. BRANDON - MANITOBA

Joyous Chanukah Greetings to Brandon Jewry and District

When minutes count, call . . .

## IMPERIAL TAXI

PHONES 4849

Office 3001

225 TENTH ST. BRANDON

BEST WISHES FOR A JOYOUS CHANUKAH TO REGINA JEWRY AND DISTRICT

## SUPERIOR MOTOR SALES LTD.

STUDEBAKER DISTRIBUTORS AND DEALERS SALES AND SERVICE

ALBERT ST. at 14th AVE. REGINA, SASK.

Best Wishes for a Very Joyous Chanukah to all our Jewish Friends and Customers "We Appreciate Your Patronage"

## National and Park Billiard Parlors and Barber Shops

1856 SCARTH STREET

Jack Farquhar - Murray Armstrong

REGINA SASK.

A Joyous Chanukah to all our Friends and Patrons

## Cameo Tea Room

Completely Renovated and Air Conditioned

JOHN MANTELL, Manager

BRANDON - MANITOBA

Best Wishes for a Joyous Chanukah to Brandon Jewry and District

## Alex. M. Brown

Pharmaceutical Chemist

Phone 2680

Cor. NINTH and ROSSER BRANDON - MANITOBA

JOYOUS CHANUKAH GREETINGS

## Veteran's Taxi

3179 - Phone - 4440

Country Trips a Specialty

24 Hour Service

BRANDON - MANITOBA

A Joyous Chanukah To You All

## BARBER'S MAN'S SHOP

1828 Hamilton Street REGINA - SASK.

A JOYOUS CHANUKAH TO ALL OUR FRIENDS AND PATRONS

## The Nut House Ltd.

"Your Purchase Free If We Fail to Smile"

REGINA SASK.

Best Wishes for a Very Joyous Chanukah to the Jewish People

## Young Brothers SERVICE STATION

Texaco Oil Products

Firestone Tires and Accessories

Washing - Lubrication Repair Service

Cor. 12th and Broad

Phone 21 545 REGINA SASK.

ON THE OCCASION OF

## Chanukah

We are pleased to extend to Western Canada Jewry our Sincere Good Wishes

Hotel Kitchener

FULLY MODERN

Free Parking Space

Sample Rooms

KITCHENER HOTEL LTD. KRIVEL BROS., Props.

REGINA - SASK.

A Joyous Chanukah To You All

## BARBER'S MAN'S SHOP

1828 Hamilton Street REGINA - SASK.


A JOYOUS CHANUKAH TO ALL OUR FRIENDS AND PATRONS

## The Nut House Ltd.

"Your Purchase Free If We Fail to Smile"

REGINA SASK.

Best Wishes for a Most Joyous Chanukah to all our Friends and Customers



REGINA - MOOSE JAW - SWIFT CURRENT

Best Wishes for a Joyous Chanukah to you all

B. B. GOFINE, C.L.U. Branch Manager

## THE GREAT-WEST LIFE ASSURANCE COMPANY

HEAD OFFICE - WINNIPEG

BRODER BUILDING

REGINA SASK.

SINCERE CHANUKAH GREETINGS TO REGINA JEWRY AND DISTRICT

## REG. CARTER

MOTOR SALES & SERVICE

2051 - 53 ALBERT ST. PHONE 4044

LAKEVIEW SERVICE STATION

ALBERT and 15th AVE. PHONE 5421

Distributors Hillman, Humber, Sunbeam-Talbot Cars

Wheel Alignment & Balancing - Frame Straightening Specialists

REGINA SASKATCHEWAN

BEST WISHES FOR A JOYOUS CHANUKAH TO ALL OUR JEWISH PATRONS AND FRIENDS

## Henry Birks & Sons (Sask.) Limited

1949 SCARTH STREET

REGINA SASKATCHEWAN

HEARTIEST GREETINGS

May this Chanukah bring you all great joy and happiness

## Mid-West Motors Ltd.

Authorized Dealers for PONTIAC, BUICK, CADILLAC CARS G.M.C. TRUCKS

Repairs to all makes of Cars and Trucks

24 Hour Service—We Never Close—Canada's Finest Equipped Garage

COR. ROSE ST. and 12TH AVE. Phone 8511

REGINA SASK.

We are pleased to extend best wishes to the Jewish people for a Happy and Joyous Chanukah

"We Appreciate Your Patronage"

## ANTONINI & SONS

SASKATCHEWAN'S DEALERS FOR PERMA-STONE

Contractors for all kinds of MARBLE TILE and TERRAZZO WORK

Phone 91 203

1544 Albert St. Regina, Sask.