

Colonizing Spearhead

That there should be an uneasy feeling about the transforming of Histadrut enterprises into "ordinary" plants not easily distinguishable from those in private hands, is only natural if the history and the social backgrounds of the Jewish workers' movement in this country is taken into account. The very fact of growth and size is a decisive factor, however. The committee which has been charged with making proposals for closer control by the Histadrut and more effective participation of the workers in the management, will find this a difficult task to accomplish.

There is however still another aspect to be considered in connection with the unprecedented growth of Solel Boneh. Before the state was founded, this enterprise was one of the spearheads of colonization in this country. With the foundation of the state, it was inevitable that the existence of an institution of such magnitude should create exceptional relations between it and the state. Under normal circum-

stances much of the work carried out today by Solel Boneh—such as the building of immigrants' houses—would be done by the state, or by organs created by it for this purpose. It has more than once been suggested that an enterprise of the importance of Solel Boneh should be refashioned along the lines of a public utility.

The workers' movement can approach the problem of Solel Boneh either from its own angle and attempt to use the giant enterprise solely for the strengthening of the Histadrut, or it can look at it—as it did before the state was founded—as one of the main instruments for the development of the country. These two aims do not necessarily clash, but they do so under certain conditions. Political conceptions must play an important role in the decisions to be taken in this field. So must plans for the future social and economic structure of the country and the attitude of the workers' movement to the power of the state. Should Solel Boneh become no more than the spearhead of the workers'

movement it would have to adopt a different policy from the one it must take if it is to be considered first and foremost as an instrument of national service and national policy. This conflict is today minimized by the fact that the present government is dominated by Mapai, the Labor movement. Under another government it would rapidly crystallize.

The discussion now started in the executive of the Histadrut touches on the root problems of the Israel workers' movement, and will be of supreme interest not only to the Histadrut but to the public at large. —Jerusalem Post.

Best Wishes for a Joyous Passover to all our Jewish Friends and Customers

Hebrew Sick Benefit Snack Stand
MAX ARBOUR, Prop.
Phone 56 787
239 Selkirk Ave.
WINNIPEG

Best Wishes for a Joyous Passover to all our Jewish Friends



MAURICE STILL
of
MAURICE STILL AGENCIES LTD.
distributors of the popular
CONSOLIDATED AUTOMATIC STOKER
NO SHEAR PIN
and **OIL BURNERS**
201 MAIN ST. Phone 924 715

MOST JOYOUS PASSOVER GREETINGS

THE FLOWER SHOP
ELEANOR C. SCHEITTLER
409 Aberdeen Ave.
Corner Salter St.
Phone 596 403

A Very Joyous Passover to all our Friends and Customers

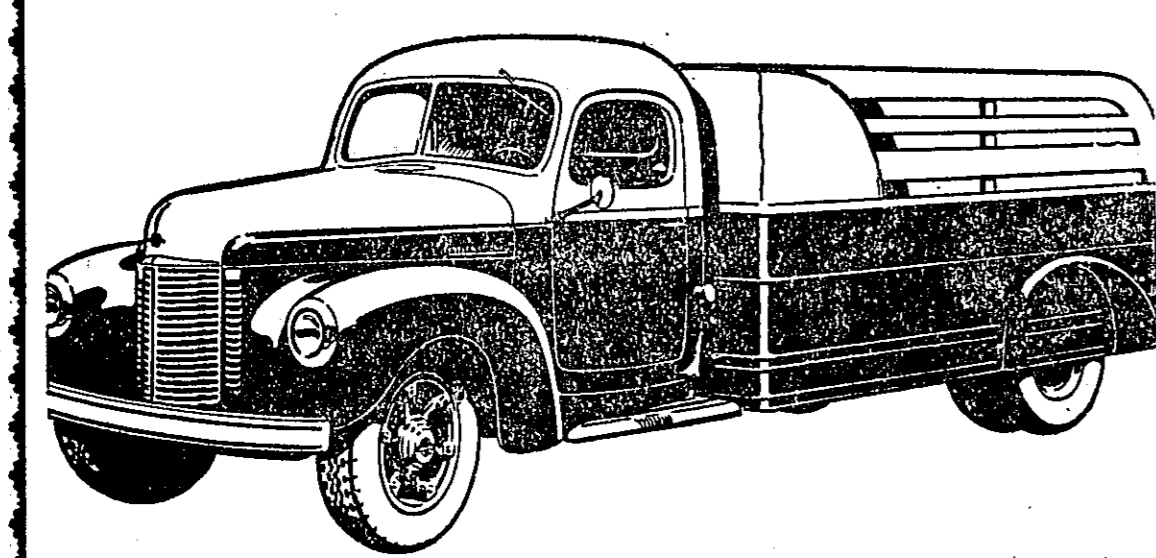
ENGEL SHEET METAL MFG.
METAL PRODUCTS
ZINDEL ENGEL, Prop.
Phone 53 211
243 Jarvis Ave.
Winnipeg - Manitoba

The Staff and Management of
ORETZKI'S DEPARTMENT STORE
Limited
493 SELKIRK AVENUE
and the
FASHION SHOE SHOP
495 SELKIRK AVENUE
extend to all their Jewish Friends and Customers Sincere Wishes for
A JOYOUS PASSOVER

A MOST JOYOUS PASSOVER TO YOU ALL

Electric Shavers Limited
SALES SERVICE
ZENITH HEARING AIDS
• Ronson Lighter Service
Remington • Schick • Shavemaster • Packard Twin-Duel
417 1/2 PORTAGE AVE. PHONE 926 772

Sincere Greetings
Best wishes for a Bright and Joyous Passover to all our Jewish Patrons and Friends



We Carry the Largest Selection of Re-Conditioned and Guaranteed Used Trucks in Winnipeg at All Times

WINNIPEG TRUCK EXCHANGE LTD.
"Western Canada's Largest Used Truck Dealers"
Telephone 34 202
755 PORTAGE AVE. WINNIPEG

BEST WISHES FOR A JOYOUS PASSOVER TO ALL OUR FRIENDS AND CUSTOMERS
"We Appreciate Your Patronage"

Soloway's Food Store
"Where Housewives Shop Economically"
Phone 54 200
Cor. Selkirk & Andrews Winnipeg, Man.

A Joyous Passover to all our Friends and Customers

Simkin's Fuel Co. Ltd.
DEALERS IN FUEL OIL — COAL
JARVIS and ANDREWS PHONE 597 377

MAY THIS PASSOVER BRING TO ALL OUR JEWISH FRIENDS AND CUSTOMERS HAPPINESS AND PROSPERITY

Wallace & Wallace
GENERAL CONTRACTORS AND DECORATORS
271 BURNELL STREET
Winnipeg Phone 37 288 Manitoba

JOYOUS PASSOVER GREETINGS TO ALL OUR JEWISH PATRONS AND FRIENDS

FABRIS & MARINELLI LIMITED
TERRAZZO • TILE • MARBLE • VITROLITE
Rubber - Asphalt - Cork - Plastic and Metal Tile
OFFICE: SARGENT AVE. AT ERIN ST. Phone 37 251 Winnipeg Manitoba

WE EXTEND OUR HEARTIEST WISHES FOR A JOYOUS PASSOVER TO THE JEWISH COMMUNITY OF WINNIPEG

Bryk's Food Centre
North Winnipeg's New and Modern Food Store
824 MAIN STREET Phone 593 455
Winnipeg Manitoba

Passover Greetings
We welcome the opportunity which this season affords to express our hearty thanks to our many Jewish friends and customers for their generous Patronage and to wish them a Bright and Joyous Passover

THE MacDONALD BROS.
SHEET METAL & ROOFING CO. LTD.
Phone 597 371
Private Branch Exchange Connecting All Departments
47-53 Aikins Street WINNIPEG, MAN.

Sincere Greetings

We appreciate the good will of all our Jewish Friends and take this opportunity to wish them a Very Joyous Passover

The Equitable Trust Co.
Head Office: 377 PORTAGE AVE.
WINNIPEG MANITOBA

JOYOUS PASSOVER GREETINGS TO ALL OUR JEWISH PATRONS AND FRIENDS

McCaine Electric Limited
ELECTRICAL CONTRACTORS
• Installations • Repairs • Maintenance
"Everything Electrical"
265 EDMONTON ST. PHONE 926 327

SINCERE WISHES FOR A JOYOUS PASSOVER TO ALL OUR JEWISH PATRONS AND FRIENDS

Lawrie Wagon & Carriage Co.
Limited
BODY BUILDERS
Distributors for
LINDSAY ALL STEEL BODIES
Phone 33 304
PORTAGE AND WALL WINNIPEG

A VERY JOYOUS PASSOVER TO ALL OUR FRIENDS AND CUSTOMERS

Solomon Fruit Co.
811 MAIN ST. PHONE 596 385
WINNIPEG MANITOBA

Joyous Passover Greetings to our Jewish Friends and Patrons

SHEET METAL WORK
EAVESTROUGHING — HEATING — AIR-CONDITIONING
T. W. DUNN
1162 PORTAGE AVE. WINNIPEG, MAN.

BEST WISHES FOR A JOYOUS PASSOVER TO ALL OUR JEWISH PATRONS AND FRIENDS

HIGHLAND MOTORS LIMITED
MANITOBA DISTRIBUTORS
Distributors for
HILLMAN - MINX
AUTOMOBILES
Product of
The Rootes Motors Ltd. England
267 MARYLAND ST. WINNIPEG

Brodie Presented

The Ronald D. Fromson "Best Man of the Year Award," recently donated to the Beta Theta chapter of Zeta Beta Tau, went to Jerrold A. Brodie at presentation ceremonies. Mr. Brodie, the first recipient of the award, was selected as "Best Man of the Year" for services to fraternity life in the positions of corresponding secretary, publicity chairman, debating team chairman, ritual chairman, literary and features editor of the "Beta Thetan" and advertising and business manager of the publication.

Pledge captain for the past year, Danny Nussgart, was awarded the Allen Beyer "Best Pledge Award" for his enthusiastic interest and participation in fraternity affairs. The Jack Neaman "Scholastic Award" was won by Beta Theta's

PASSOVER GREETINGS

HOME CARPET CLEANERS
Established 1912
Clean Carpets and Rugs to look like new
Expert Oriental Rug Repairs
PHONE 37 049
WALL Street at PORTAGE

BEST WISHES FOR A JOYOUS PASSOVER

IDEAL ELECTRIC MFG. CO. LTD.
S. GRUBER
Phone 595 782
372 Selkirk Ave. Wpg.

Heartiest Passover Greetings to all our Friends in the Jewish Community

MAURICE LANIEL
REGD.
Manufacturers of
LADIES' COATS AND SUITS
• CALUMET 8217
7542 ST. HUBERT
Montreal

president, Harvey L. Pollock, a second year engineering student who attained an 83 per cent average in his last year's studies. The ZBT bowling tournament, held last fall, was won by Bob Robinson who was presented with the Hyman Triller "Bowling Trophy" and the Lewis L. Landa "Gold Trophy," won by Hyman Triller. These five trophies have been donated to ZBT during the fraternity's first three years on the University of Manitoba campus. Further donations have been made so that next year will see awards available to the active members of the fraternity and Beta Theta's new pledge class.

Medicine Hat Replies Warmly to Aliyah Appeal

Medicine Hat, Alta. (Special) — More than \$1000 was pledged, with 12 women yet to be canvassed, when members of the Lillian Freiman chapter of Hadassah and their husbands entertained Rabbi Milton Aron recently at a dinner party at the Glass House. Thirty-five members and husbands were present for the dinner after which they adjourned to the synagogue where a large audience listened to an address on "Israel Today" by the Winnipeg rabbi. Mrs. M. Shindelman, president of the Lillian Freiman chapter, presided at the meeting and Mrs.

JOYOUS PASSOVER GREETINGS

S. GREENSPAN
GLAZING — SASH — DOORS
Paints and Builders' Hardware
305 SELKIRK AVE. Phone 53 209 WINNIPEG

Joyous Passover Greetings to all our Jewish Patrons and Friends

FONSECA ROOFING & SHEET METAL CO.
ESTABLISHED 1890
ROOFING and SHEET METAL CONTRACTORS
ROOFING, WATERPROOFING AND INSULATION
ROOFING REPAIRS
GRAVEL, ASPHALT AND BONDED ROOFS
MASTIC FLOORING, ASPHALT SHINGLES
BRICK SIDING AND TILE FLOORING
Telephone 502 936 Residence 47 790
Quotations and Estimates Given Free
Office and Works: 257 RIVERTON AVE. WINNIPEG, Man.

WESTERN ENGRAVING BUREAU LIMITED
PHOTO-ENGRAVERS
STEREOTYPERS
PHOTOGRAPHERS
ARTISTS
OFFSET PLATES RUBBER PLATES
1375 Portage Ave. 722 481

A Very Joyous Passover to the Jewish People

Canadian Automobile Equipment Limited
WM. BELL, Vice-Pres. and Mgr. Phone 922 477
Distributors of
• GENERAL TIRES • EVINRUDE OUTBOARD MOTORS
• GLOBELITE BATTERIES • STEWART WARNER RADIOS
• CHRYSLER MARINE ENGINES
• AUTOMOTIVE SUPPLIES AND ACCESSORIES
175 CARLTON ST. WINNIPEG, MAN.