

לשנה טובה תכתבו ותחתמו  
**THE STAFF AND MANAGEMENT OF**  
**Oretzki's Department Store**  
 Limited  
 493 SELKIRK AVENUE  
 and the  
**Fashion Shoe Shop**  
 495 SELKIRK AVENUE  
 extend to all their Jewish Friends and Customers Sincere Wishes for  
**A HAPPY AND PROSPEROUS NEW YEAR**

לשנה טובה  
**MR. ADOLPH**  
 of  
**RED INDIAN SERVICE STATION and ADOLPH'S TAXI**  
 Salter and Alfred  
 wishes all his Jewish Friends and Customers a Very Happy New Year

JOYOUS NEW YEAR GREETINGS  
 WHEN YOU TRAVEL EAST OR WEST, DON'T MISS...  
**THE MERCHANTS' HOTEL**  
 In the Centre of the Jewish District - Rates, \$1.00 per Day  
 STEIMAN, Manager  
 541 SELKIRK AVE. PHONE 37 740 WINNIPEG, MAN.

New Year Greetings to our many Patrons and Friends throughout  
 Western Canada  
**Doduck Bros**  
 Manufacturers' Agents  
 Specializing in Ladies' and Men's Sportswear  
 PHONE 21 644  
 5th FLOOR, BEDFORD BLDG., 281 McDermot Ave., WINNIPEG, MAN.

BEST WISHES FOR A HAPPY AND PEACEFUL NEW  
 YEAR TO OUR MANY PATRONS AND FRIENDS  
**TESSLER BROS.**  
 CUSTOM TAILORS  
 PHONE 27 951  
 312 TIME BLDG. - 333 PORTAGE AVE.  
 WINNIPEG MANITOBA

לשנה טובה ופיוס  
 Best Wishes for a Happy and Peaceful  
 New Year to our many Patrons  
 and Friends  
**LADIES !!!**  
 Consult us about remodelling and  
 repairing your fur coat and furs.  
 Only experienced operators do the  
 work in our own modern factory.  
 • FUR COATS MADE TO ORDER  
 • FUR CLEANING  
**Service Fur Company**  
 B. BULSTEIN - A. SILVERMAN  
 1116 MAIN ST. PHONE 51 721  
 (Near Redwood)

India. He brought back with him to Europe a Jewish pilot—later known as Gaspard da Gama, the explorer's ward. In 1506 the Indian Jews were able to buy Hebrew books printed in Europe for the first time, for Francis Pinheiro, a court official, brought an entire case to India and lost from the Portuguese synagogues which had been destroyed during the Inquisition. And in 1513 the governor of Albuquerque informed the Portuguese government that an important influx of Portuguese and Spanish Jews was noticeable in India. "May I exterminate them all when I run across them?" the philanthropic grandee inquired of his government.

When the Portuguese invaders joined forces with the Zamorin, Ajuvanam's position became untenable. The Inquisition was brought to the Malabar Coast in 1580. Five years later a combined army of Portuguese and the Zamorin attacked Cranganore and the entire area, slaying all the inhabitants and razing every building. Thus the Jewish state of Joseph Rabban ceased to exist.

Whatever happened there and how it happened, we do not know. But it is certain that the final conquest and destruction of the Jewish state was so catastrophic an event that the Jews of India compared it to the destruction of the Temple in Jerusalem. To this day the place is shunned by Jews. If a Jew finds himself anywhere near the site of Ajuvanam at meal time, he will not eat.

The destruction of Ajuvanam and the flight of its populace to Cochin, marked the beginning of the history of one of the most interesting segments of Diaspora Jewry, the black and white Jews of Cochin. Both Jewries still preserve the memory of the Jewish state at Ajuvanam, and in the Aron Kodesh of their beautiful synagogue they guard as their greatest treasure the copper plates that tell of the creation of the first Jewish state since the dispersion.

**Tip Top Tailors**

LIMITED

extends

New Year Greetings

to

All Their Friends

and Patrons

Happy New Year Greetings to all our Jewish Friends and Customers

**T. KOTSCHOREK**  
 SEWER AND EXCAVATION CONTRACTORS  
 CEMENT and STONEMAN  
 Estimates Free for All Classes of Work  
 342 Andrews St. Phone 55 601 Winnipeg, Man.

BEST WISHES FOR A HAPPY NEW YEAR TO ALL OUR JEWISH FRIENDS AND CUSTOMERS

**THE DEELEY METAL WEATHER STRIP COMPANY**  
 THE DEELEY METAL WEATHER STRIP FOR WINDOWS AND DOORS  
 SAVES 25% IN FUEL!  
 SPECIAL PRICES BEING OFFERED NOW  
 Estimates Cheerfully Given  
 F. DEELEY, 318 1/2 KENNEDY ST. PHONE 50 749 H. DEELEY

לשנה טובה ופיוס  
 NEW YEAR GREETINGS

**J. JONES & SON**  
 HARNESS and COLLARS  
 Anything in Leather, Tents, Tarpsaulins, Awnings, Boat Tops  
 Anything in Canvas  
 Phone 56 964  
 295 Nairn Avenue Winnipeg, Man.

**Nothing I Wouldn't Do, Baby**

A SHORT STORY By FRANCES ZAMICHOV

She had known all along when he first said it that he meant it but she had thought men like to strut a little and he couldn't leave me. She had thought it was the war getting under his skin, he's nervous and jumpy, but people don't go out and commit suicide because they're nervous. She had thought it was a bad idea to stay at home and talk nowadays because you're bound to get morbid, but underneath she had known for a long time that he meant it. And now when he had said it and meant it, she was being stupid and scared and panicky. He had said it and the inside of her palms had started sweating and she couldn't think of anything to say, but finally pushing her palms one against the other she said: "You can't mean it. You'd be crazy to do it."

He moved a little then, broke up the stiff, straight posture by putting his hands in his pockets and sliding his eyes down her face, watching her mouth. "I've thought about it," he said. "I've made up my mind."

Aimlessly, she watched him take a cigarette, listened to him scratch the match twice and then inhale, bending his head a little, and as smoke dribbled up to his eye, rub the tiny smart a little with his finger.

She felt listless, heavy-headed, and she arched her back moving closer to the back of her chair.

"What about me?" she said. "What's going to happen to me?" The sound of the words frightened her as they hung there between them, painting shadow-filled pictures in her mind.

His eyes turned from her face and fixed on the burning tip of his cigarette. Shaking her head a little, she got up from the chair, reaching out one hand, her voice trembling a little as she gazed towards him.

"Mart," she said, "Mart, I shouldn't have said that. I'm sorry." He moved quickly towards her, touching her hand with his, then pulling her close to him. "I love you," he said.

She touched his face with her hands, smoothed his hair, kissed his cheek. The little lines creasing the corners of his eyes were heavier, the smooth, flat

brown planes of his eyes were darker brown.

She said: "You know, I need you very much."

He took her head which was still on his cheek and kissed the wetish palm lightly. Then he stood up and moved over to the window and leaned against one corner looking down into the darkish, quiet court of the house.

"It looks like rain," he said, fiddling with the window shade pull.

She stood near him looking down into the street. She peered out, pressing her face against the pane, watching the blackness focus into familiar outlines. She noticed that the wing opposite them had the first three floors lighted but one hall window light was out in the middle floor and those above were one dark then light. She began to see more sharply, distinctly and the reassuring outlines of familiar objects and patterns were pleasant.

Suddenly, she felt his arm across her shoulder and the pressure with its wake of memories cut through the lull of feeling, shattering her quiet into sharp, cutting bits of worry.

"Darling," she threw herself against him, "I'd die without you. I couldn't stand it. Please don't leave me. Please." Her voice resounded against the cloth

The Season's Greetings

**L. E. TAPPER**

Chartered Accountant

PHONE 28 134

501 LINDSAY BLDG.  
 Winnipeg - Manitoba

לשנה טובה תכתבו ותחתמו

To our many Jewish Customers and Friends we are pleased to take the opportunity which this season affords to extend our Best Wishes for a Happy New Year, and to express our deep appreciation of your confidence and patronage and to assure you of the highest standard of service that has characterized our business since its inception

**A. R. McNichol Limited**

REAL ESTATE - RENTALS - INVESTMENTS - INSURANCE (all branches)

MORTGAGES - LOANS - PROPERTY MANAGEMENT

296 SMITH STREET Phone 92 535 WINNIPEG, MAN.

NEW YEAR GREETINGS

**R. KLIFFER & SONS**  
 AGENTS and IMPORTERS  
 Telephone 24 246  
 102 Peck Building  
 WINNIPEG CANADA

Joyous New Year Greetings to all our Jewish Friends and Customers  
**Diachun's Barber Shop & Beauty Salon**  
 698 SELKIRK AVENUE  
 Phone 54 166

Best Wishes to our Friends and Customers on the Occasion of the New Year Observance

**Model Knitting Mills**  
 179 John St. ELgin 9391  
 Toronto, Ontario

NEW YEAR GREETINGS to all our Friends and Customers

**BUCKWOLD'S ELECTRIC BAKERY**  
 119 Salter St. Ph. 55 708

Sincere Greetings to You All

BRIGHTEN UP your KITCHEN and PLEASE YOUR WIFE with a

**BEACH**

FAMOUS Stove or Range

COAL and WOOD and ELECTRIC MODELS

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See our display of: Bedroom Suites, Chesterfields, Dining-room Suites, Kitchen Suites, Radios, Pianos, Washers, and everything for a home.

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