



The Sign of a Good Dealer

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## A BRIGHT AND JOYOUS PASSOVER

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THE SIGN OF A GOOD AGENT

## Jewishness and The Centre

(Cont. from page 15)

the reasons for this holiday. All too often, activities are seen as an end in themselves, rather than as a means to an end. All too often, with the growing multiplicity of youth-serving agencies, a holiday or event is celebrated several times in the same way, this in itself tending to make the occasion a repetitive bore. To overcome these and similar other difficulties, the local Centre through its staff has undertaken considerable research and experimentation to develop new activities; to determine and reactivate the meaning of traditional observances; and to relate Jewishness not just to the past, but to today and tomorrow by drawing on current developments in Jewish life in Israel for program content.

An excellent example, since deeds speak louder than words, of this approach is the Purim "Adloyada", now an annual Centre program after its premiere three years ago. Re-

placing Queen Esther contest which place merit on physical beauty, and carnivals, it brings Aviv (the birthplace of the Adloyada) and Israel closer to Winnipeg Jewish youth. Through this parade and masquerade, covering as it did this year Jewish heritage, Jewish holidays, Jewish contributions to Modern Living; through practiced use it makes of knowledge already gained; through the activity and enjoyment engendered in the weeks of preparation; its new kind of program brings youth potential for developing pride, in, and identification with, its Jewish heritage.

It is to be expected that the YHA Community Centre will continue future endeavours in its area with a fervor at least equal if not surpassing, that of the past. It is to be hoped that the community will join in the undertaking of making community programs for its youth Jewish only in name, but also in fact.

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## Weizmann Institute

(Cont. from page 14)

There is his often-quoted remark to Lord Peel, the chairman of the Royal Commission sent out in 1936. Lord Peel had interrupted him in the middle of a test-tube experiment and asked him what he was doing. "I am creating absorptive capacity," said Weizmann.

By prodigies of enthusiasm, of giving, and of construction and, in spite of the convulsions of the War which in 1948 brought the State of

Israel into being, the Weizmann Institute was inaugurated on November 2nd, 1949. Today there are two of a family of buildings, all of which compete with each other in size, elegance and originality of design. They are enclosed in the great memorial park, Yad Chaim Weizmann, which includes his grave, his home and his institute. As a campus, it excites the envy of visiting scientists. Weizmann's concern for living beauty has its fulfillment. The lawns are as green as those for which he anguished in the naked wilderness of 1934. Avenues of flowering trees, trim gardens in the shikun where scientists and their families live, orange-groves and "Thinking Places"! Weizmann always maintained that discoveries were not made in the laboratories; they were only confirmed there; the ideas were born in peace. And the

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